

*Hill Country*  
**WEEKLY NEWSPAPER**

(830) 331-8454 | 216 East Blanco Road, Boerne

**COPY DEADLINE: FRIDAY 5PM**

1 = 1.833 in.    2 = 3.792 in.  
3 = 5.750 in.    4 = 7.708 in.  
5 = 9.667 in.    6 = 11.625 in.

**ROP DISPLAY**

OPEN RATE **\$14**

6 WEEK **\$13.50**

13 WEEK **\$13**

26 WEEK **\$12**

52 WEEK **\$11**

**NONPROFIT \$11**

Per column inch

**COLOR CHARGES**

FULL \$200 | SPOT \$75

**FRONT PAGE COLOR \$125**

4 week minimum

**BACK PAGE COLOR \$150**

Includes top of page header | 4 week minimum

**BUSINESS GUIDE \$8.50**

Per Column inch | 10 week minimum

**PROFESSIONAL GUIDE \$9**

Per Column inch | 10 week minimum

**CHURCH DIRECTORY \$22**

6 month contract required

**EXPLORE BOERNE  
EXPLORE COMFORT**

**\$42** (1 x per month)  
Includes 1 x article  
4 week minimum

**CLASSIFIED**

10 words **\$10**

\$0.50 each additional

Display **\$10**

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**INSERTS \$80**

Per thousand